

Earth Day 2019
Judging Procedures and Guidelines
SSU Student Posters - Informational (Not Original Research)

1. Review all judging materials. In your packet you will find the judging procedures and guidelines, the numbers of the posters you are to judge, and the poster evaluation forms.
2. Judge all of the posters you are assigned. The poster numbers are posted on each table and poster.
3. Please speak to poster authors.
4. Complete one form for each poster you are assigned. Please write your name on the form. Please total your score and write in the space provided on the bottom right side of the form.
5. Return completed forms to the registration table.
6. Please consider the following information when judging posters:
 - Effective poster presentations:
 - a. Look professional
 - b. Have a clear focus (a viewer should easily be able to discern the purpose of a given poster, the poster should visually demonstrate the thesis of a student's research project)
 - c. Are concise and communicate only the essential information of a research project (including research questions and summary of research methods and results)
 - d. Convey the significance of the research project
 - e. Reflect the presenter's ability to accommodate the intended audience's needs, interests, and knowledge of the poster's subject
 - f. Avoid the use of jargon and acronyms
 - g. Integrate images and text in ways that are visually pleasing and allow viewers to discern a logical, well-organized progression of information or ideas
 - h. Contain a good title, helpful section headings, and text in typeface that can be easily read from at least three feet away
 - i. Rely on graphs or charts as much as possible to communicate findings
 - j. Use color to attract and keep viewers' interest
 - k. Provide enough white space between images and texts so that the posters do not seem cluttered
 - l. Contain a bibliography (at the bottom or on the back of the poster) and photo or graph credits (at the bottom of each photo or graph).
 - m. Uses a variety of scholarly references, including peer-reviewed articles. Does not rely entirely on the Internet for research on the topic.
 - Major judging guidelines:
 - a. How well the poster explains the issues or topic for the audience
 - b. The quality and professionalism of organization and visual presentation
 - c. If the poster does not report original research, how deeply the student has delved into the topic
 - d. If the poster reports original research, what is the quality of the research

**EARTH DAY 2019
Poster Judging Form**

Poster # _____ Poster Title: _____

Poster Author(s): _____

Judge Name: _____

Poster Type: **Informational (Not Original Research)**

Please rate each poster according to the following criteria.

Total your scores at the bottom of the form. Thank you!

1. Reasonability of the Argument: Does the research present a clear theme and is it carried through the presentation? Is the information clearly written? How well does the poster present the significance of the problem or issue?

Not reasonable 1 2 3 4 5 Very reasonable

2. Effectiveness of Presentation/Clarity of Communication: How clearly does the poster communicate its point? How well did the students who created the poster explain the content?

Not effective 1 2 3 4 5 Very effective

3. Quality of Presentation: Please consider the appearance of the poster, its aesthetics, organization, appeal, its use of graphics and whether the presentation of the material is innovative.

Poor quality 1 2 3 4 5 High quality

4. Depth of Understanding/Critical Thinking: Does the poster show that the student has engaged the material in a thoughtful and critical way synthesizing multiple sources and offering his or her own perspective? Does the poster list source citations? Do these citations extend beyond internet sources?

Superficial understanding 1 2 3 4 5 Deep understanding

TOTAL SCORE: _____

